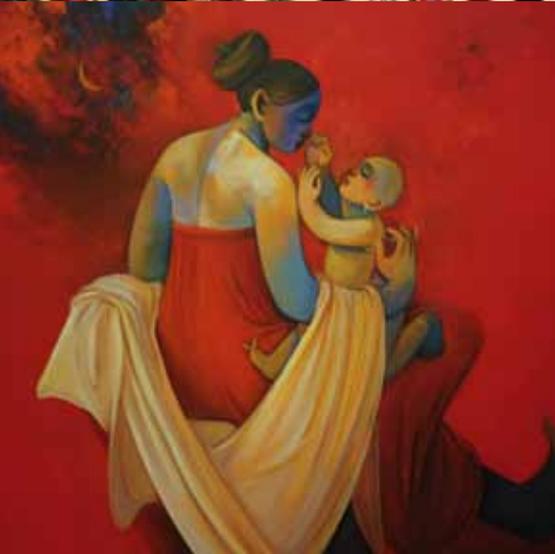




gallery g



**YOUR ART
RESOURCE**





BEGINNING

Gallery **g** was started in 2003 by Gitanjali Maini with the idea that art had to be for everybody: it had to be as accessible as much as it had to have value. Above all, it had to appeal, to please, even to challenge.

Innovative, inclusive and prolific, **gallery g** exemplifies the contemporary global Indian art gallery, centrally located in a global destination, Bangalore.

We are an art resource providing informed access to the best art and consultancy services for collectors, investors, architects and interior designers.

Directional We're well-known for our directional mix of new, established and internationally-recognized artists. Our Lavelle Road location, just off MG Road, makes us one of Bangalore's most accessible art resource-cum-exhibition venues.

Extensive and well-proportioned, **gallery g** works as an intimate viewing space for the serious collector and investor as well as a larger venue for exhibitions and related events. Flooded with natural light, it boasts views of a vertical eco-garden that's testimony of the scope our work is taking.

Primarily, we offer heritage and contemporary masterworks: watercolours, charcoals, acrylics and



oils, sculptures and installations, apart from antiquities.

Network gallery g is associated with a variety of concerns synergy of function and mission.

Through our sister concern Print Brew, our clients access allied visual and marketing communications allied to art retail.

Advocacy Apart from our own service suite, we promote art through curatorial, consultative and financial initiatives.

The Raja Ravi Varma Heritage Foundation (TRRVHF) was started in 2015 with our collaboration in its concept, planning and principal funding. TRRVHF has established itself for its advancement of the Raja Ravi Varma legacy, with our professional team support of its mission and day-to-day running.

Other engagements are periodic or cyclical, or event- or project-based such as with the Kochi Muziris Biennale (KMB), the third edition of which is just over. Our mentorship of the KMB from its first edition in 2012-13 has been well-acknowledged by the KMB trustees.



CURATING AND ACQUISITION

Our activity suite is directed by Gitanjali Maini, an art management entrepreneur whose knowledge and extensive network have placed us at the forefront of Indian art investment and retail.

Gitanjali's background in Industrial Relations gave rise to what is one of **gallery g's** innovative strengths, vis-à-vis artists and investors: relationship management, a prime requisite in the field.

In 1998, Gitanjali's first purchase, for the Maini Group, was of Bharti Prajapati, then just beginning and now, a reputed, award-winning artist. Today that purchase's value has multiplied several times.

Whether they're part of our Artists' Initiative Programme or Art of Investment facility, we work closely with the artists we promote, to ensure you, our buyer, makes the best investment, financially and aesthetically.

Curating Paintings, sculptures – and previews. Our shows often begin with the artists in attendance and a brief cultural or entertainment programme themed to the show's concept.

We participate in industry events like international art fairs apart from the KMB.

Heritage Apart from contemporary art, we also source antiquities and rare heritage pieces. These include Mysore Tanjore paintings, Tibetan thangkas dating to the 17th century, original Ravi Varma lithographs from the Ravi Varma Press and works using rarely-used techniques such as wash tempera, notably by Bengal School proponent Ajoy Ghosh.

Antiquities include temple architectural and other artefacts like chariots: we'll soon hold our first show in this genre.

Other Media We also curate modern and technology-based media such as light installations: either artworks generating or created by light and colour, whether temporary or permanent, site-specific, fixed or movable.



Above: MF Hussain

*Alongside: Column 1: Mughal painting, Ajoy Ghosh's wash tempera, Shekhar Warriar
Column 2: Reverse glass painting, Tibetan thangka*



EXTERNAL CURATING

We believe art is for everyone. Curating artworks for public spaces expands the scope and the ways artists and art-lovers can connect. Museums apart, the possibilities that a corporate lobby, a hotel garden, a mall atrium, or an airport terminal offer are tremendous: besides, art has proved to positively impact atmosphere and mood in places like hospital waiting rooms.

Fostering Art Curating for public spaces brings all sorts of art and all sorts of audiences together, promoting accessibility and awareness, fostering art in the community it serves.

We've been one of the first to begin curating art for residential, corporate and commercial spaces, working with architects, builders and designers leveraging the art industry's ascendancy amidst India's real-estate boom.

Ongoing projects include the Art Hotel Badami for KFSC, the Embassy Group Four Seasons Private Residences, Embassy Boulevard and Hyatt Place HAL.

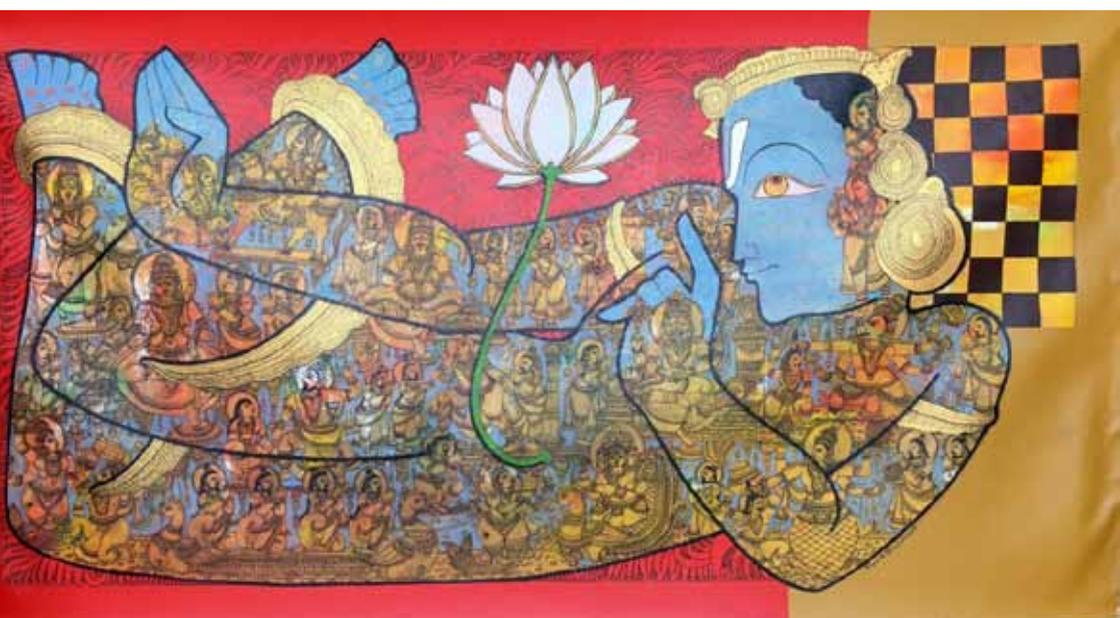
Comprehensive We curate onsite from design stage onwards, working with project concept, location and purpose. This is so that, as with the Art Hotel, Badami, our curating reflects the area's Chalukyan heritage.

Consultative While Gitanjali Maini curates these projects, we also consult independent curators whose knowledge and expertise maximize a project's outcome. They include acclaimed artists like Rukmini Varma, Raja Ravi Varma's great-great-granddaughter, Riyas Komu, also a founder-trustee of the Kochi Biennale Foundation and Sangeeta Abhay, whose works are informed by her Buddhist faith.



Above: Embassy Boulevard

Alongside (clockwise): Hidden Nature Ganapati Hegde, Gitanjali Asit Sarkar, Bose Krishnamachari, Bharti Prajapati



Top: Flautist Vaikuntam, Below: Vishnu Ramesh Gorjala

ARTISTS INITIATIVE PROGRAMME

Our Artists' Initiative Programme identifies and promotes new talent: a **gallery g** innovation. A promising new artist who meets gallery criteria can use a weeklong exhibition facility. This is a crucial tool of our new investment identification process, how we build bridges between artists and collectors.

In the same way, our Affordable Art shows have been very successful both for painters and new collectors.

ART OF INVESTMENT

Indian contemporary art has become a crucial part of the knowledgeable investor's portfolio. Apart from its visual and aesthetic appeal, as an asset class, it's ever-appreciating, tangible and hence, after bullion, perhaps the best investment mode. Till about the turn of the millennium, it was mainly NRI's who bought Indian contemporary art. Today, in contrast, about 85% percent of its buyers are Indian citizens.

When you invest in art, you become a stakeholder in what's projected to be a major global investment category in the next few years. Apart from which are the significant capital gains you could earn: often 100% or more.

Our investment advisory extends from assessment, to curation, valuation and authentication, procurement and resale, including storage and restoration where needed.

OTHER SERVICES

Authentication Every painting is properly authenticated and we call on the services of historians and scholars like Rupika Chawla and Choodamani Nandagopal.

Valuation Aesthetic considerations aside, estimating an artwork's market value is a key part of our service suite. Gitanjali Maini is a certified valuer and we compile data from peer galleries, fellow curators and consultants, auction houses, collectors and allied market sources (such as Tata AIG for purposes of insurance) to help you make the most informed decisions.

Restoration and Preservation Art's value increases with time but so does the need for proper care. Before an artwork changes hands and after, we offer services that ensure it stays in the best possible condition. We call on leading restorers and preservation experts, both here – like Rupika Chawla, Minesh Harinkhade (ex-Fellow of the National Restoration Committee of Lucknow), INTACH New Delhi and Bangalore – and abroad: such as Joseph Dolderer of Philadelphia.

COMMUNITY, CONTINUITY: THE LARGER CANVAS

Art engages with the community with several ways and we've consistently involved ourselves with the larger issues, beyond pure artistic statements.

In our Artists' Initiative Programme up-and-coming artists can access mentorship and facilities that they might otherwise not access as conveniently.

At exhibitions, our outreach programmes facilitate artist and public interactions, an effort that aims at heightened appreciation of the concept and the work of art.

gallery g has hosted seminars and workshops with all kinds of stakeholders from citizens making

their voices heard to international media houses like Thomas Reuters and the BBC.

Our community outreach also extends to mentoring college and school students in the art industry's aspects and processes: from appreciation of art in its different mediums and techniques, to its exhibition and promotion, in-house at **gallery g** and forums such as the KMB.

For children, we associate with art camps, workshops and the like, to introduce them to art's life-enhancing potential.

We believe in art's expressiveness and inclusiveness, in not just traditional mediums, but in ever-newer ones and that's what makes **gallery g** one of India's most innovative and dynamic resources.

We look forward to discovering how we can work with you.



gallery g

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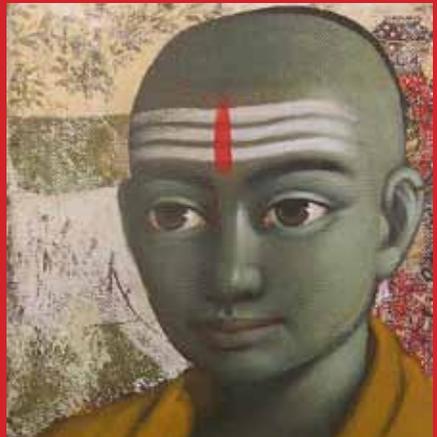


Above: Shekhar Warriar

Front cover: Row 1: Nitin Nangare, Sangeeta Abhay. Row 2: Buwa Shete, Mohammad Osman

Back cover: Row 1: Rabin Dutta's Bird woman & Raja Ravi Varma's Lithograph, Yashoda Krishna Row 2: HR Das' Bull & Sanjay Raut's Temple Boy.

CURATING
ACQUISITION
CONSULTANCY
ART OF INVESTMENT
ARTISTS' INITIATIVE PROGRAMME
COMMUNITY



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